



**LAST YEAR OVER
4000 PEOPLE
participated in a
celebration of fine craft
and import beers.**



**To be a part of the
2011 Craft and Import
Beer Festival,**

please email mike@cfmedia.net

or call 904-476-2940

For more photos on the event visit us

online at www.beerfestjax.com

or www.iwantabuzz.com

**We look forward to
another great event**



**The 3rd Annual
iwantaBUZZ.com's
Craft & Import
Beer Festival
Friday May 20th**

Located At the Jacksonville
Veterans Memorial Arena



Sponsorship Opportunities
www.beerfestjax.com



BOOTH SPONSOR

As a **BOOTH SPONSOR** you will receive:

- Opportunity to display or hand out your product or promotional materials at one hole
- (1) 10 x 10 booth at the event
- Promotional and marketing materials at the event
- Logo included in print advertising
- Logo included on Beerfestjax.com with link to your website
- Inclusion in all Beer Festival mass emails that go to our www.iwantaBUZZ.com database
- 2 rotating banners per month on www.iwantaBUZZ.com for April and May
- 1/4 page color ad in the Jacksonville BUZZ Magazine in May
- Auction item participation

Total Investment : \$950

RESTAURANT SPONSOR

As a **RESTAURANT SPONSOR** you will receive:

- (1) 10 x 10 booth at the event
- Promotional and marketing materials at the event
- Logo included in print advertising
- Auction item participation
- Logo included on Beerfestjax.com with link to your website
- Inclusion in all Beer Festival mass emails sent to the www.iwantaBUZZ.com database

Total Investment : \$850

TITLE SPONSOR

As The **TITLE SPONSOR** you will receive:

- Opportunity to display or hand out your product or promotional materials at the event
- (2) 10 x 10 booths at the event
- Promotional and marketing materials at the event
- Logo included on all print advertising
- Logo on event promotional items including sample glasses
- Logo on Beer Guide provided at event
- Inclusion in all radio and TV advertising
- Auction item participation
- Inclusion in all Beer Festival mass emails sent to the www.iwantaBUZZ.com database
- 4 rotating banners per month on www.iwantaBUZZ.com for April and May
- ½ page color ad in the Jacksonville BUZZ Magazine in April and May
- Logo included on Beerfestjax.com with link to your website

Total Investment : \$7500

SUPPORTING SPONSOR

As The **SUPPORTING SPONSOR** you will receive:

- Opportunity to display or hand out your product or promotional materials at the event
- (1) 10 x 10 booth at the event
- Promotional and marketing materials at the event
- Logo included on all print advertising
- Logo on beer guide handed out at the event
- Mentions in advertising
- Auction item participation
- Inclusion in all Beer Festival mass emails that go to our www.iwanaBUZZ.com database
- 2 rotating banners per month on www.iwantaBUZZ.com for April and May
- 1/4 page color ad in the Jacksonville BUZZ Magazine in April and May
- Logo included on Beerfestjax.com with link to your website

Total Investment : \$4500

*All sponsorship participation, media inclusion and promotional materials are time sensitive. If client does not meet deadlines, there is no guarantee of placement.

Please contact us at 904-476-2940 or email mike@cfmedia.net for deadlines.

